



- Double-check: Is private practice right for you?
- Get your HPCSA Independent Practice Registration.
- Get your BHF Practice Number.
- Set your budget.
- Get Medical Malpractice Insurance.
- Choose a business entity.
- Decide Medical aid based or cash-based practice.
 - If Applicable - Register with the medical aids.
- Develop a marketing strategy.
 - Develop a brand story.
 - Decide on your brand archetype.
 - Find your specialities and niche.
 - Build your website.
 - Implement other aspects of your marketing strategy.
- Secure email and phone set up.
- Decide: Are you offering in-person or online sessions?
- Find a therapy office or create a home office.
 - Do you want to be part of an existing practice?
 - Do you want to work from home?
 - Do you want your own office space?
 - Furnish/ decorate your office.
 - If applicable install phone lines and internet lines.

Kitrin (Pty) Ltd

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- Set up a business bank account.
- Get great headshots.
- Set your rates.
- Decide on paper or electronic notes and choose a practice management system.
- Get your paperwork ready.
 - Informed consent forms.
 - Terms and conditions of service.
 - Case History forms, etc.
- Choose a bookkeeping system.
- Decide on accepted forms of payment.
- Join online directories.
- Create a referral network.
- Analyze and tweak your marketing strategy.
- Book your first client

